

How to improve the value of your research by making it verifiable



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at osf.io/9jhwc



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Max Planck Institute
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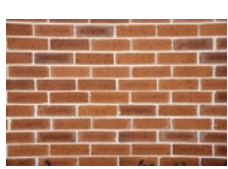


**Comparative
Behavioral
Ecology**

corina_logan@eva.mpg.de | [@LoganCorina](https://twitter.com/LoganCorina)

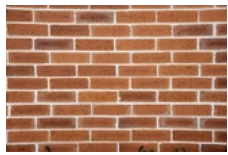
Conducting & evaluating research depends on the ability to:

1. **read, understand, and verify** it.



Massive amounts of money paid to publishers
= barrier to researchers, academia, and the public

2. have anyone **generate and disseminate** it,
regardless of wealth, access to opportunity,
perception of prestige, and evaluator implicit biases



How scholarly publishing works

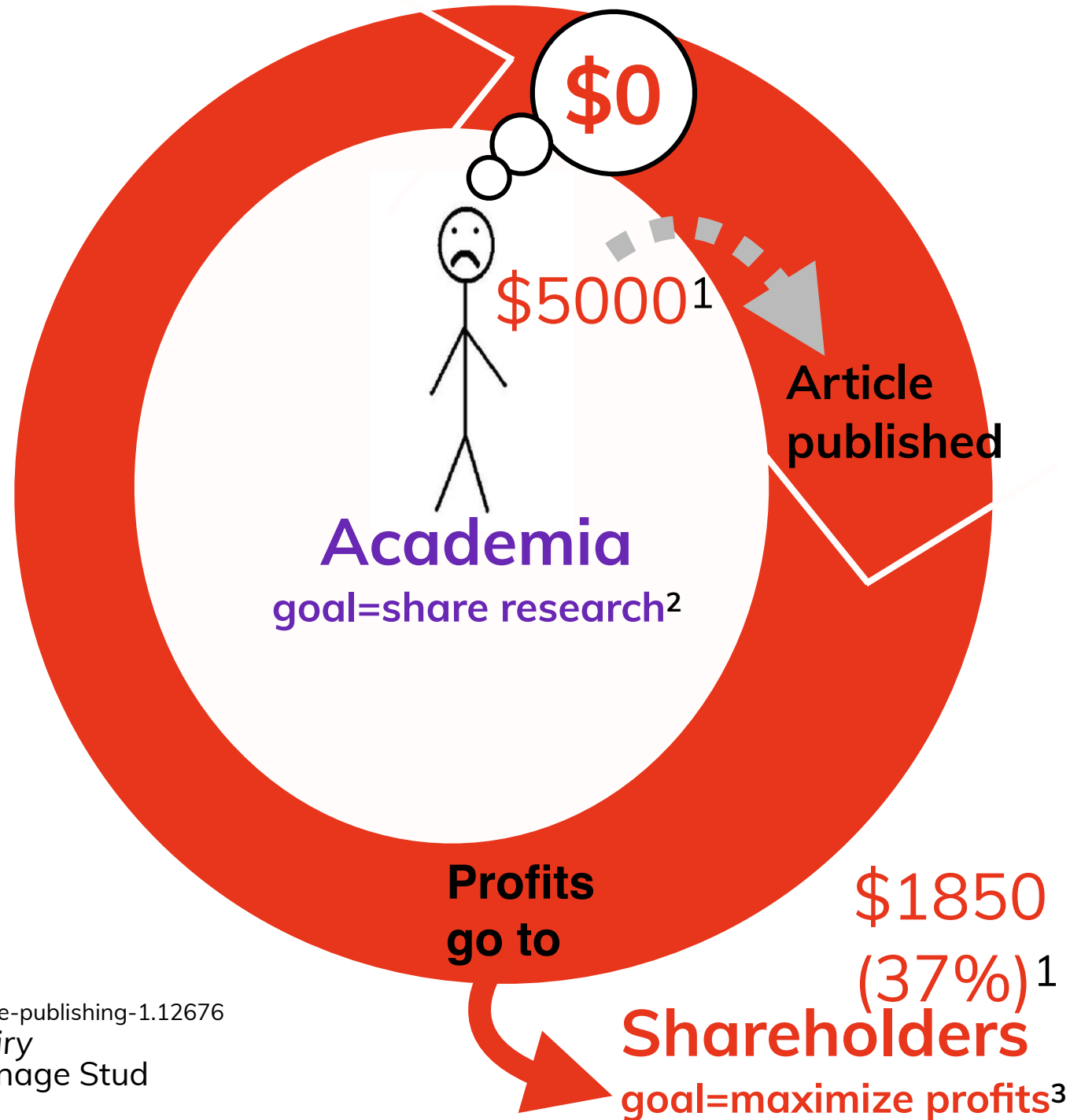
Exploitative route



¹Van Noorden 2013 [nature.com/news/open-access-the-true-cost-of-science-publishing-1.12676](https://www.nature.com/news/open-access-the-true-cost-of-science-publishing-1.12676)

²Nosek & Bar-Anan 2012 *J Psych Inquiry*
Logan 2017 F1000Research

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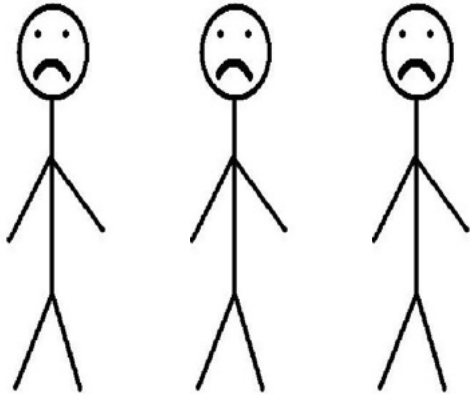
³Husted & de Jesus Salazar 2006 *J Manage Stud*

Logan 2017 *F1000Research*

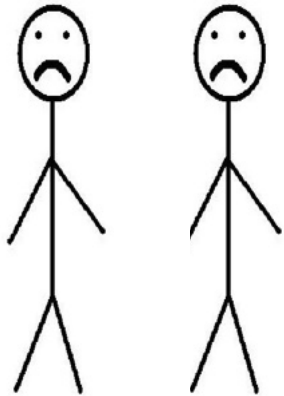
Exploitative route

Indirect
discrimination

Patient MD Public



Other
researchers



PAYWALL

Public
funds
research

\$0

\$5000¹

Article
published

Academia

goal=share research²

Available
to read by
scholarly
rich



Profits
go to

\$1850
(37%)¹

Shareholders
goal=maximize profits³

¹Van Noorden 2013 nature.com/news/open-access-the-true-cost-of-science-publishing-1.12676, ²Nosek & Bar-Anan 2012 *J Psych Inquiry*, ³Husted & de Jesus Salazar 2006 *J Manage Stud*, Murray-Rust 2011 blogs.ch.cam.ac.uk/pmr/2011/10/05/the-scholarly-poor-dentists/, Tennant et al. 2016 *F1000Research*, Logan 2017 *F1000Research*

The ethical framework

- 1) **Researchers** and **publishers** have a **responsibility to the public** to provide them with **free access to publicly funded products**, which are a common good^{1,2}
- 2) **Publishers** of research products have a **responsibility to researchers** to value the generation and packaging of knowledge³
- 3) **Researchers** have a **responsibility to the public to conduct rigorous research** because it will serve as the foundation for the advancement of discoveries, it provides the best value for money, and earns public trust⁴

¹Stilgoe et al. 2013 *Res Policy*

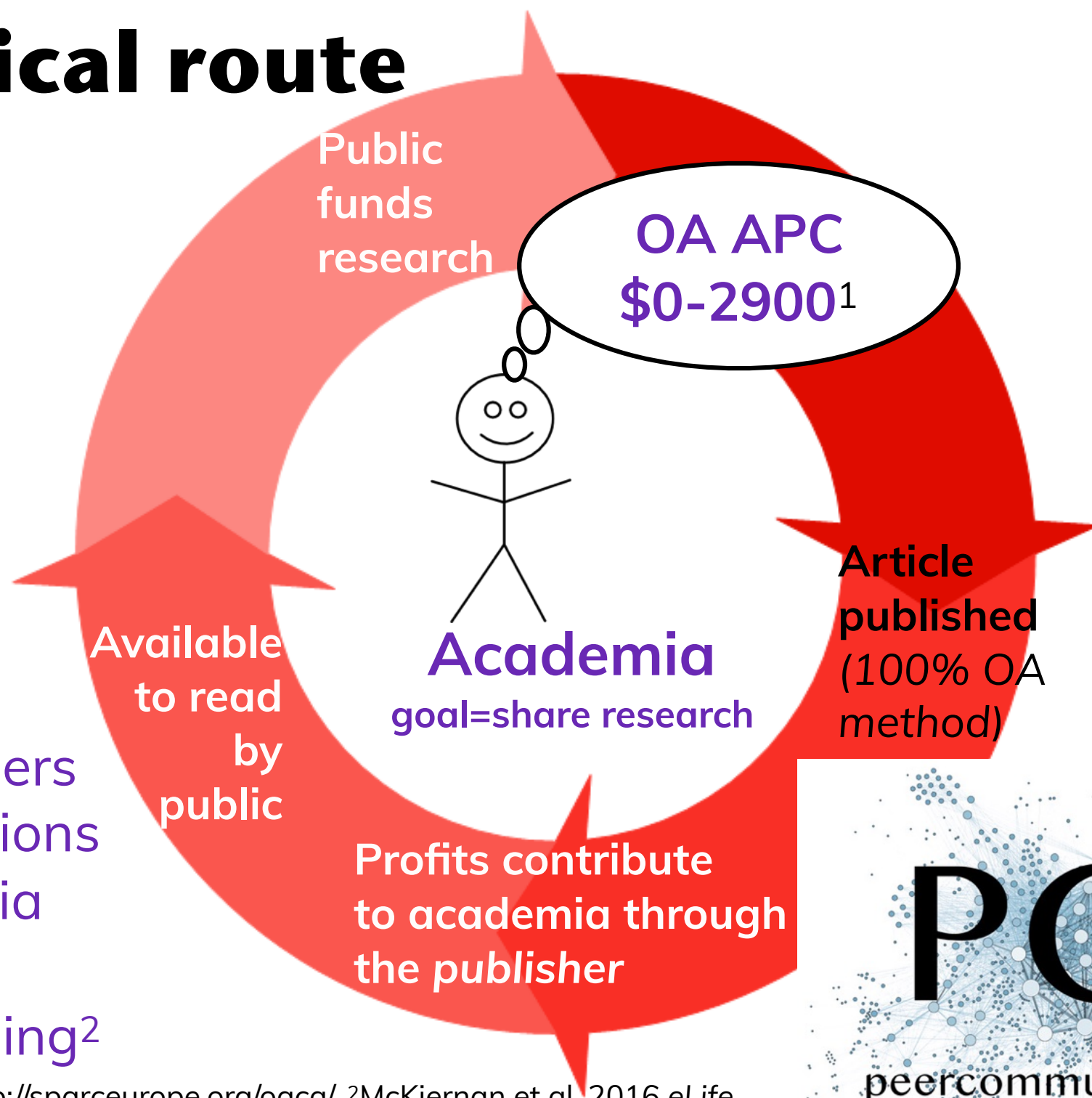
²Woodward 1990 *Library Trends*

³Fuchs & Sandoval 2013 *TripleC: Communication, Capitalism & Critique*

⁴Nosek & Bar-Anan 2012 *J Psych Inquiry*

Logan 2017 F1000Research

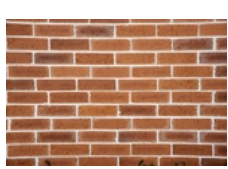
Ethical route



¹SPARC <http://sparceurope.org/oaca/>, ²McKiernan et al. 2016 eLife, Tennant et al. 2016 F1000Research, Logan 2017 F1000Research

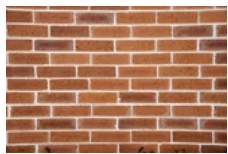
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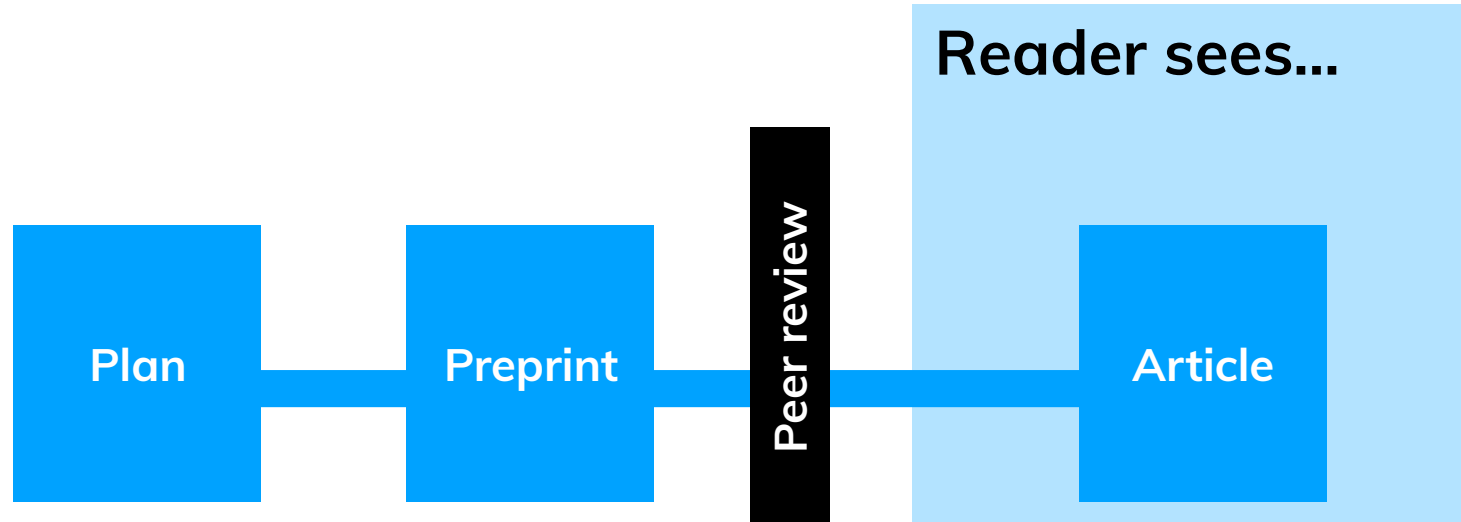
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Closed peer review = unverifiable

Closed peer review prevents verifiability of the evaluation of the research process

- Prohibits quality control
- Reviews can be inadequate, biased, subjective
- Editors = key to high standards in research and ethics



My closed peer review horror story

- I reviewed an article, raised many issues, some insurmountable
- Decision = **Major Revision**
- Not cc'ed on further decisions, **no re-review**
- Asked to publish a response to accepted article. **Accepted version didn't address comments**; many factual errors
- Executive editor + handling editor + president of society **refused to acknowledge they accepted the article without proper revision and didn't care it was low quality / incorrect**
- I'm in Acknowledgements

I control where I donate my reviewer/editor time
Benefit to researcher-run efforts = can modify!

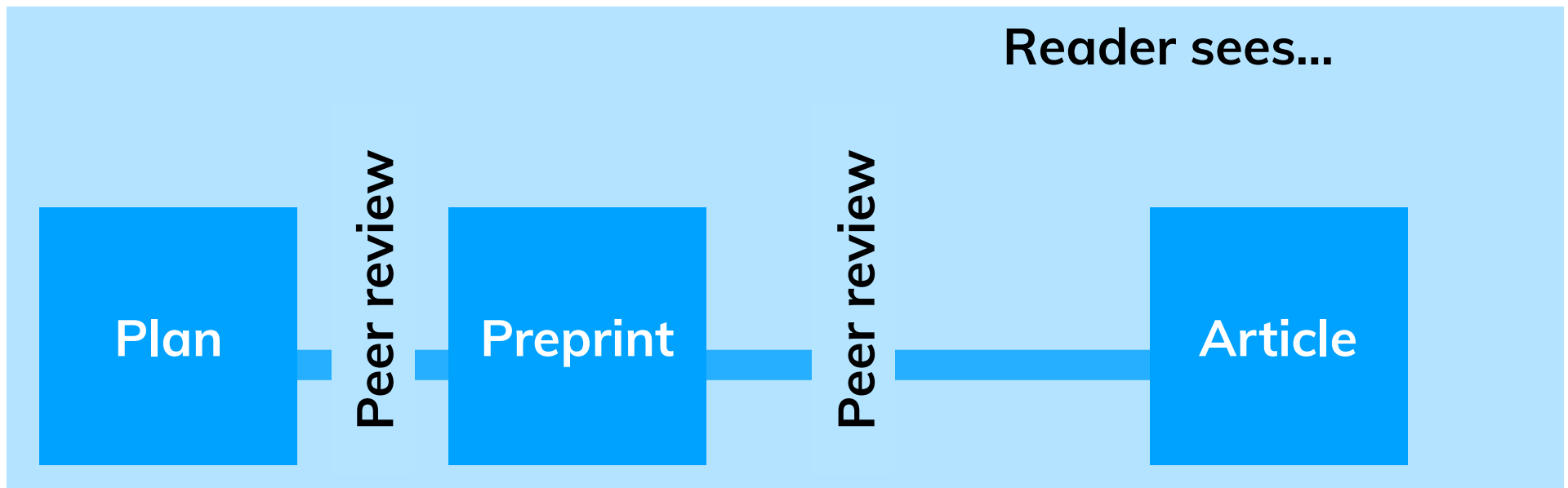
Peer review of preregistrations at PCI

“Flexible registered report”

Prevents wasting resources by improving research before it begins

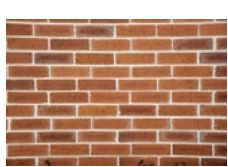


Allows verification of research process and evaluation process



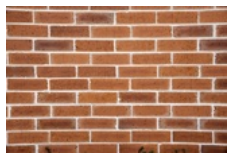
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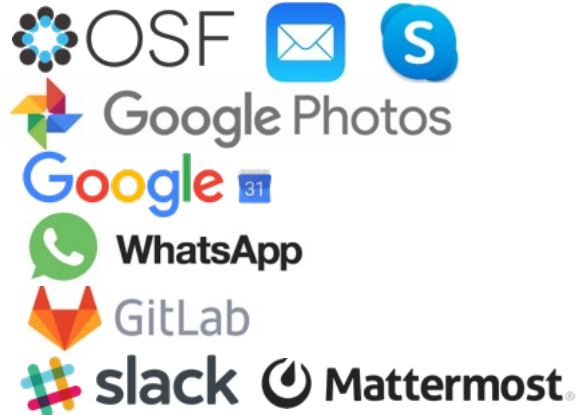
**Making my research readable and
verifiable = better & faster**

Making my research readable & verifiable saves time and increases its value

THE
GRACKLE
PROJECT



Coordinate team



Collect data
electronically



Prereg → Preprint



Peer review #2



Hypotheses

Articles

Preregister



Citeable



Institute
Repo

Peer review #1



3D print & laser cut
apparatuses



Code experiments



Back up data

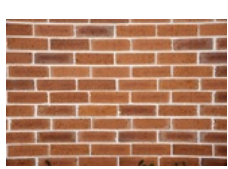


MPI Innovators blog: what I love about my workflow
<https://innovatingscholcomm.mpg.de/2019/06/10/corinas-workflow/>

See GenR blog for a conversion of this work flow to all open source tools:
<https://genr.eu/wp/making-research-workflow-open-source/>

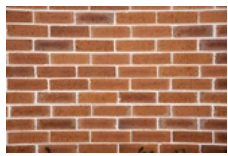
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*Selecting researchers based on ability
rather than implicit biases*

The Privilege Filter: who makes it to the top?

Is science only for the rich?

Around the world, poverty and social background remain huge barriers in scientific careers.

21 September 2016

A “strong”
CV includes...

1st author
articles in high
impact factor
journals³

Get grants⁴

Attend
conference⁵

Become
prof¹

Give
keynote²

Country

“Top ranked”
University

Ethnicity

Gender
Passport country
Money

More

OPPORTUNITY⁶

Less

PRIVILEGE

 **Corin@ Logan**
@LoganCorina

#Prestige=subjectively defined by the privileged. No wonder only privileged have it.
Prestige=bad 4 science & bad 4 non-privileged scientists

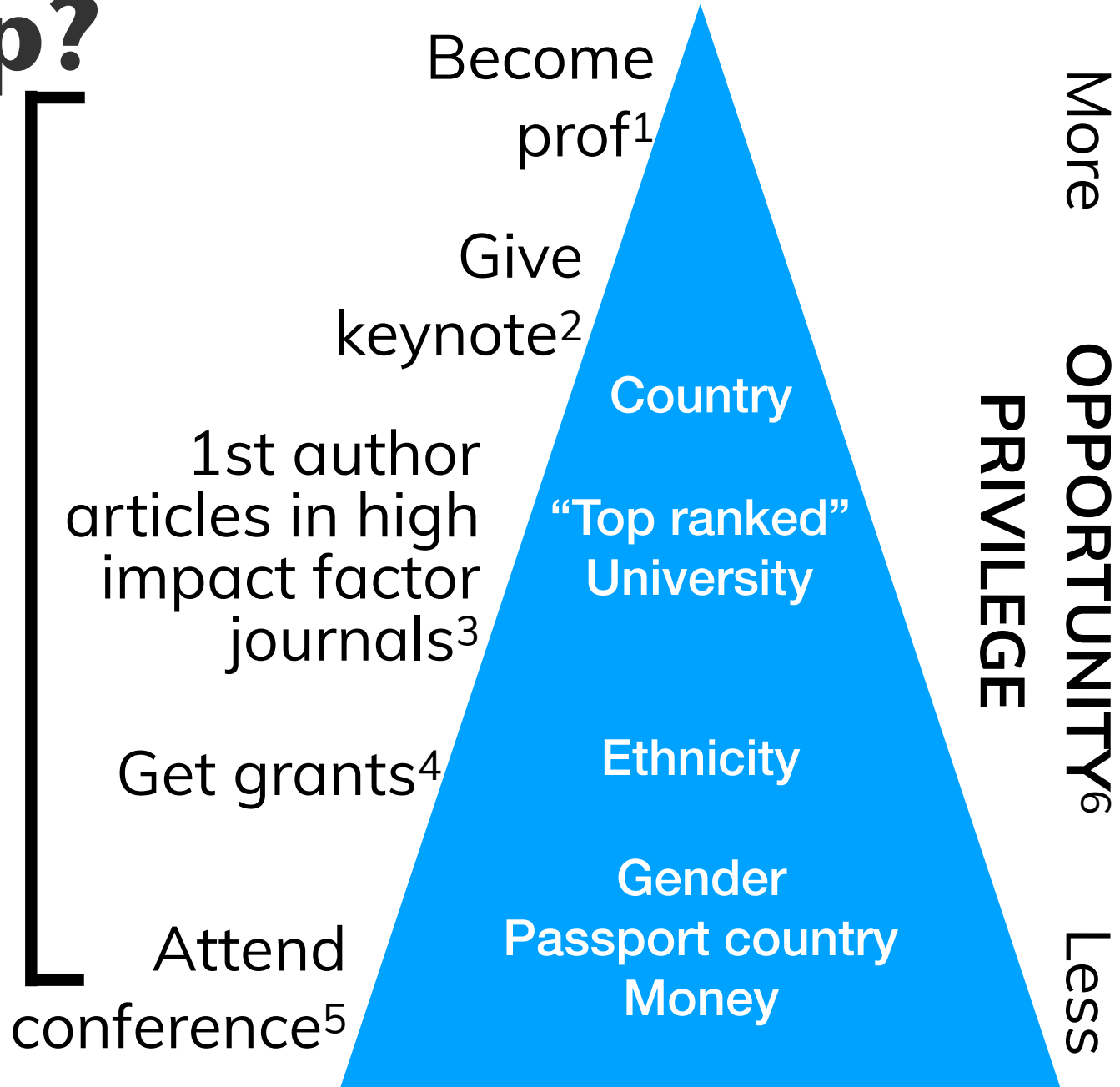
¹OConnell & Holmes 2015 Wiley, ²Farr et al 2017 BioSci, ³Filardo et al. 2016 BMJ, ⁴Bornmann et al 2007 J Infometrics, ⁵O'Grady 2018 arstechnica <https://arstechnica.com/science/2018/11/neuroscience-conference-highlights-travel-bans-effect-on-science/>, ⁶Merton 1968 Science, twitter.com/LoganCorina/status/868491581145444352, nature.com/news/is-science-only-for-the-rich-1.20650?WT.mc_id=FBK_NatureNews&sf81929464=1

The Privilege Filter: who makes it to the top?

Women's research rated **lower quality** than men's⁷

Thus risk taking
(publishing,
submitting
conference abstract)

= more costly
(lower payoff)



¹OConnell & Holmes 2015 Wiley, ²Farr et al 2017 BioSci, ³Filardo et al. 2016 BMJ, ⁴Bornmann et al 2007 J Infometrics, ⁵O'Grady 2018 arstechnica <https://arstechnica.com/science/2018/11/neuroscience-conference-highlights-travel-bans-effect-on-science/>, ⁶Merton 1968 Science, ⁷Knobloch-Westerwick et al. 2013 Sci Comm - applies to other URMs as well - see Balla 2019 Mol Biol Cell

Prestige blocks knowledge generation: Tackling implicit biases

- Consider background of person behind the CV: do they have enough privilege to **access** opportunities considered “good”?

- Consider the **evidence** before judging a top woman harshly¹

- **Discover** your implicit biases

<https://implicit.harvard.edu>

- Gender language **calculator**, use “they”, avoid names

<http://gender-decoder.katmatfield.com/about>

- Call on a **woman to ask the 1st question**²

<http://diversityinacademia.strikingly.com>

- When offering an opportunity (e.g., job, seminar, etc.), **recruit** via groups that support Underrepresented Minorities in the sciences (URMs).

ALWAYS well qualified URMs - stop and think

Request a woman scientist
500womenscientists.org

Increase diversity via...

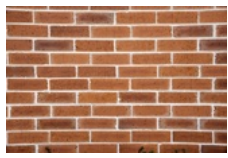
- Sign & implement DORA sfdora.org
- Open Science Massive Online Open Course
<https://opensciencemooc.eu>

- **Checklist to improve equity in faculty hiring**
- **Databases of URMs**
Balla (2019 *Mol Biol Cell*)



I have argued research value increases when...

1. one can **read, understand, and verify** it.



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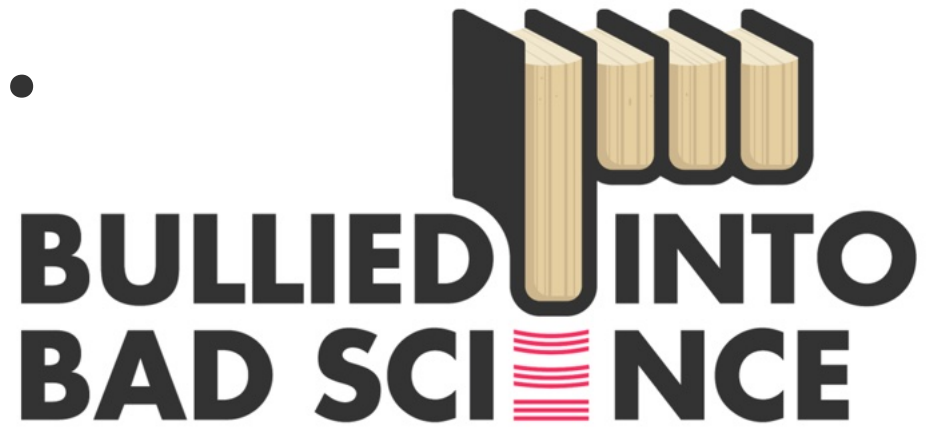
We can **stop exploiting and discriminating now** because...

- ethical open options exist
- we can address our implicit biases

We won't be...



Corina Logan & Laurent Gatto



Leading individuals and
institutions in adopting open
practices to improve research rigor

Ross Mounce, Stephen Eglen, Adrian Currie, Lauren Maggio

Early Career Researchers (ECRs) often feel pressured into taking actions **against our ethics** to pursue an academic career (e.g., publishing in particular journals)

Slides CC-BY-SA 4.0
at osf.io/9jhwC

ECRs: Sign the **petition** to help us change academic culture

Non-ECRs: Join the list of **supporters** by valuing open practices, especially when making decisions about hiring, promotion, and grants

BulliedIntoBadScience.org #BulliedIntoBadScience @LoganCorina



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